

University of Cambridge Conservation Leadership Alumni Network Strategy 2021-2023





WHO WE ARE

Representing over 180 individuals from 80 countries, the University of Cambridge Conservation Leadership Alumni Network (UCCLAN) are a highly committed group of conservation leaders working across government, not-for-profit, grassroots organisations, the private sector and international non-government organisations around the globe.

As the number of alumni continues to grow with each passing year, we strive to strengthen the connections across individuals, cohorts and organisations to facilitate tangible gains in the face of global challenges to the natural world.

Governed by a rotating representative Council, the UCCLAN seek to achieve lasting global conservation impact for a just and healthy planet. This is our inaugural strategy.





BACKGROUND & PURPOSE

The Masters in Conservation Leadership aims to address the critical gap between conservation education and skills required to address real-world challenges commonly faced by conservation practitioners. The Masters programme was initiated in 2010 by the Cambridge Conservation Initiative, which comprises eight conservation organisations, the Cambridge Conservation Forum (CCF) and the University of Cambridge.

The UCCLAN was born from the first Conservation Leadership Alumni Event hosted in Cambridge, UK in August 2018. The event was attended by 120 alumni from over 70 countries alongside leading conservation researchers and practitioners associated with the delivery of the Masters programme.

At this four day event the alumni co-designed a vision for the network that will serve as a platform to create lasting impact in conservation and continue to empower and support conservation leadership alumni around the globe. As an immediate action, the UCCLAN established a Council, composed of one representative from each cohort tasked with advocating for, and progressing the alumni network.

Over 2019 and 2020, the founding UCCLAN Council members have engaged extensively with the alumni to collectively develop the direction of the network and key initiatives embedded in this strategy.









VISION & MISSION

SUCCESSES TO DATE

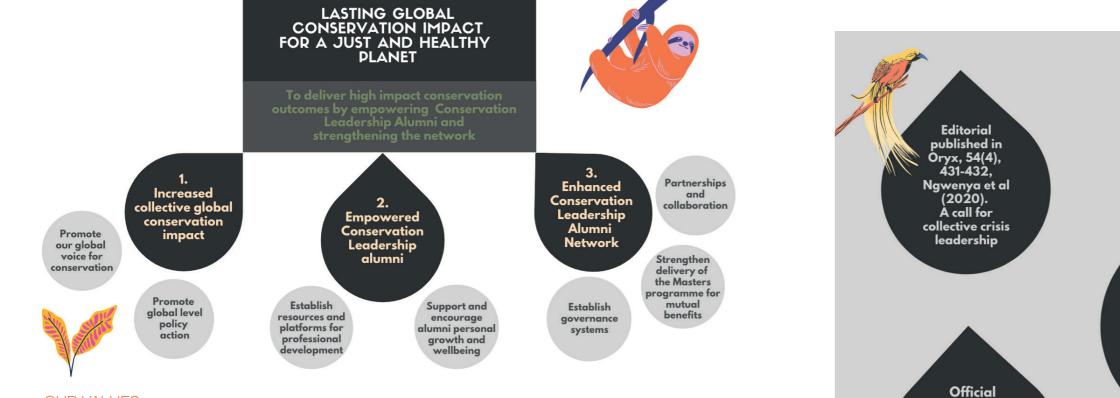
registered observer

for the 8th Plenary of

the Intergovernmental Science-Policy Platform

on Biodiversity and Ecosystem Services

(IPBES)



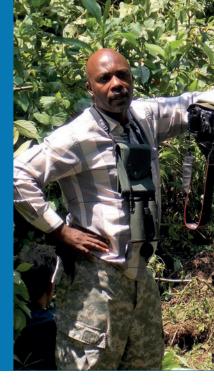
OUR VALUES

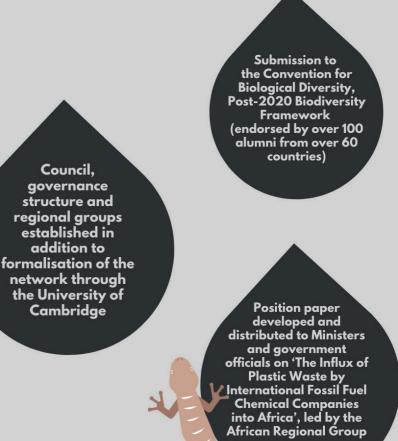
The University of Cambridge Conservation Leadership Alumni Network will embody the values that characterize the current students and alumni, including respect, diversity, passion, excellence, courage, resilience, solidarity, support and integrity.

OUR GUIDING PRINCIPLES

- 1. We connect diverse cultures and viewpoints in respectful ways that foster equality
- 2. We build trust through inclusivity, integrity and confidentiality
- 3. We promote an open, fair, respectful and transparent environment for collaboration
- 4. We share lessons and support each other to accelerate conservation impact
- 5. We invest in each other to enhance continued personal and professional growth
- 6. We foster creativity and innovation for global conservation impact
- 7. We ensure that we apply sustainable practices through our actions











STRATEGIC PRIORITIES

GOAL	INITATIVES	2021				2022				2023			
GOAL 1: Increased collective global conservation	Innovative and creative solutions implemented by alumni globally for increased conservation impact	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Strategic Priority 1.1 Promote global level collaborative policy action	Establish a UCCLAN Think Tank to identify emerging challenges and narratives in conservation and initiate engagement across other sectors												
	Document and define processes across the network to leverage research/synthesis to better inform conservation policy												
	At least two submissions by UCCLAN to advocate for conservation and leadership actions at appropriate global forums												
Strategic Priority 1.2 Promote our global voice for conservation	At least one awareness raising campaign undertaken to maximise the brand value												
	At least two global level petitions/campaigns supported												
	At least two publications written and endorsed by the UCCLAN												
	Establish two strategic partnerships and new avenues to expand collaborative conservation impact												
	At least two tangible programs executed by UCCLAN to advocate for conservation and leadership actions at appropriate global forums (including strengthening indigenous representation).												
GOAL 2: Empowered conservation alumni	Alumni empowered with the skills, knowledge and resources leading to successful, impactful, and valued conservation leaders	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Strategic Priority 2.1 Establish resources and platforms for professional development	Deliver multiple online platforms to increase alumni engagement												
	Roadmap for the development of strategic partnerships developed to support professional development of alumni												
	Launch of the Sansom Conservation Leadership Alumni Fund												
	Alumni share their work/successes/ learnings through an online talk series												
	Develop a plan for the roll out of a library of practitioner's guides covering a range of subjects aligned with Alumni skills/needs												
	At least two practitioners guide developed and available for alumni												
Strategic Priority 2.1 Establish resources and platforms for professional development	Establish Peer to peer support program to support alumni mental wellbeing												
	Support programme for connecting alumni returning to their countries with regional groups												
	Alumni mentorship program established for piloting												
GOAL 3: Enhanced Conservation Leadership Alumni Network	Functional, engaged, effective and efficient network that is globally recognized and continues to reinvest in strengthening the delivery and impact of the Masters programme itself	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Strategic Priority 3.1 Establish governance systems	UCCLAN governance review												
	UCCLAN Strategic plan review												
Strategic Priority 3.2 Strengthening the delivery of the Masters programme for mutual benefits	Review and enrich existing mentorship programme connecting current students with alumni												
	Alumni offers placement and internship opportunities for the current students												
	Secure access for UCCLAN members to seminars, special talks delivered at the David Attenborough Building												
	Contribute towards course development and delivery including teaching specific topics that deemed important or necessary for future conservation leaders												
Strategic Priority 3.3 Partnerships and collaboration	Establish and formalise a strategic partnership with Cambridge Conservation Initiative (CCI) (Purpose: information sharing, learning, scientific collaboration, support establishing new organisations, funding, placements, consultancy/ work opportunities etc)												

LASTING GLOBAL CONSERVATION IMPACT FOR A JUST AND HEALTHY PLANET

Contact

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With thanks to our generous supporter Robert Sansom



